Utah Quality of Life Research Survey

Survey written by Utah Foundation and Intermountain Healthcare

Survey Conducted by Lighthouse Research

Date	Sample Size	Interview Length	Total Margin of Error
July 20th to August 1st, 2011 and August 10th 2011	621 completed interviews	10 minutes	+/- 4.2%

*Data are weighted for age and gender

Hi. This is _____ calling on behalf of the Utah Foundation, a non-partisan public policy research group. We're talking with Utah residents today about the quality of life in their community.

Are you at least 18 years old?

        1. Yes   100%
        2. No   0%

(If no – ask to speak with someone who is at least 18 years old)

I'd like to take about 10 minutes to get your impressions and opinions about this topic, so we can adequately represent your community.

And let me assure you that your responses will be completely anonymous and confidential, so please be candid. That's how you can best help us.

Ok. Let's begin.

Perceptions of Quality of Life Conditions

I'll be asking questions about the area where you live. For this survey, please think generally about the area within about a half hour drive of where you live.

[Rotate order for items #1-#20. Repeat "For your area, how would you rate…" and "Use any number from 1 to 5 where 1 means "Poor" and 5 means "Excellent" for first 2 randomly presented items in the list, then with the 8th randomly presented item. After the 7th randomly presented item, insert the reminder: "Again, thinking of the area within about a half hour drive of where you live." Have "Don't Know" as a possible response category but don't ask]

		Poor 1	2	3	4	Excellent 5	Mean Score
1.	The availability of healthcare services	3%	5%	13%	35%	43%	4.1
2.	Opportunities for good jobs	8%	19%	35%	30%	8%	3.1
3.	Availability of good housing that is affordable	4%	11%	38%	30%	17%	3.4
4.	Affordability of living costs other than housing, such as food, utilities, goods and services	3%	10%	31%	41%	15%	3.6
5.	The level of safety in your area and security from crime	1%	5%	17%	50%	28%	4.0
6.	The quality of the environment such as air and water quality	3%	7%	26%	37%	27%	3.8

		Poor 1	2	3	4	Excellent 5	Mean Score
7.	How accepting and respectful people are of individual and group differences	2%	12%	28%	38%	20%	3.6
8.	The extent to which people have family nearby	2%	4%	22%	37%	36%	4.0
9.	How much people share similar values or views of the world	1%	9%	25%	41%	24%	3.8
10.	The quality of the public schools	3%	8%	27%	41%	20%	3.7
11.	The availability of quality education beyond high school	2%	5%	14%	32%	47%	4.2
12.	The availability of spiritual or religious activities or groups	1%	2%	8%	25%	64%	4.5
13.	The availability of quality public transportation such as buses or trains	11%	13%	27%	27%	21%	3.3
14.	Traffic conditions on the roads and highways	7%	14%	33%	32%	14%	3.3
15.	The attractiveness of the streets, homes and other buildings	1%	6%	21%	47%	25%	3.9
16.	The attractiveness of the natural surroundings	1%	3%	10%	31%	55%	4.4
17.	The availability of good parks, green spaces, or places for recreation	1%	4%	12%	34%	49%	4.3
18.	The availability of recreational ,social, or cultural events and programs	2%	5%	21%	34%	38%	4.0
19.	The availability of good stores or other places to get the food and other things people want and need	1%	4%	15%	30%	50%	4.2
20.	How much people support and help each other	2%	4%	19%	39%	35%	4.0
21.	Overall, how would you rate your area as a place to live	2%	2%	12%	47%	37%	4.2

22.	Could you tell me why you gave that overall rating for your area as a place to live?	n = 305
	How much I like (or dislike) living here / how much it fits me	22%
	How close it is to (or how far it is from) the things we want or need	21%
	How good and friendly (or unfriendly) people in the area are	19%
	How safe (or unsafe) the area is / the level of crime	18%
	The attractiveness (or unattractiveness) of the surrounding natural environment	16%
	How many (or how few) things there are to do here (e.g., recreation, cultural)	11%
	How clean and attractive (or dirty / unattractive) the buildings and streets are	10%
	How long I have lived here (my whole life, just moved here)	10%
	It is better (or worse) in comparison with other places	9%
	The quality (or struggles) of our local schools	9%
	The amount of space we have here (or too crowded) / how quiet it is here	9%
	How many (or how few) opportunities there are for good jobs	6%
	How good (or how bad) of a place it is for kids / for raising kids	5%
	How good (or how bad) of a place it is for families	5%
	How accepting (or not accepting) people are with each other / how well people get along	5%
	How good (or poor) the transportation system is (e.g., public transportation, roads)	5%
	How little (or how much) traffic there is	4%
	How affordable (or unaffordable) the cost of living is	4%
	How good (or how poor) the air and water quality is	3%
	How good (or how bad) of a place it is for minority populations / for race relations	1%
	How close to (or far from) my family and friends it is	1%
	The availability (or lack) of good healthcare services in the area	1%
	Other	4%

Importance of Quality of Life Conditions

Ok. Thanks for your feedback so far. Now let's shift gears just a little. In this section, I'm going to ask about the same aspects of your area as before, but this time I'd like you to tell me how IMPORTANT you think each is for the quality of life of your area. And remember, I'm referring to the area within about a half hour drive of where you live.

		Poor 1	2	3	4	Excellent 5	Mean Score
23.	The availability of healthcare services	0%	1%	8%	35%	56%	4.45
24.	Opportunities for good jobs	2%	3%	8%	26%	61%	4.40
25.	Availability of good housing that is affordable	0%	3%	13%	35%	49%	4.29
26.	Affordability of living costs other than housing, such as food, utilities, goods and services	1%	2%	12%	36%	49%	4.31
27.	The level of safety in your area and security from crime	0%	2%	4%	21%	72%	4.64
28.	The quality of the environment such as air and water quality	1%	2%	8%	29%	60%	4.47
29.	How accepting and respectful people are of individual and group differences	1%	4%	15%	34%	47%	4.22
30.	The extent to which people have family nearby	3%	8%	32%	30%	27%	3.69
31.	How much people share similar values or views of the world	3%	12%	33%	32%	21%	3.57
32.	The quality of the public schools	1%	1%	7%	26%	65%	4.53
33.	The availability of quality education beyond high school	1%	4%	13%	28%	55%	4.33
34.	The availability of spiritual or religious activities or groups	4%	6%	18%	27%	46%	4.04
35.	The availability of quality public transportation such as buses or trains	5%	12%	28%	27%	27%	3.61
36.	Traffic conditions on the roads and highways	1%	4%	25%	41%	28%	3.92
37.	The attractiveness of the streets, homes and other buildings	1%	3%	28%	42%	27%	3.90
38.	The attractiveness of the natural surroundings	0%	1%	19%	36%	44%	4.22
39.	The availability of good parks, green spaces, or places for recreation	0%	2%	16%	40%	43%	4.24
40.	The availability of recreational ,social, or cultural events and programs	0%	3%	23%	43%	31%	4.02
41.	The availability of good stores or other places to get the food and other things people want and need	0%	3%	15%	42%	40%	4.19
42.	How much people support and help each other	1%	2%	14%	35%	49%	4.29

	What is the single most important thing that elected leaders could change to improve	
43.	the quality of life in your area?	n = 304
	Improve education (e.g., better public schools, invest financially in education)	18%
	Fix government (e.g., listen to residents, spend less, spend more wisely)	16%
	Improve transportation system (e.g., better public transportation, fix roads, reduce traffic)	14%
	Improve economy (e.g., more job opportunities, better-paying jobs)	13%
	Don't know what they should do	12%
	Lower taxes / taxes that are fair	8%
	Reduce cost of living expenses (e.g., housing, utilities, food)	5%
	Reduce crime	5%
	Improve environment (e.g., air & water quality)	3%

43.	What is the single most important thing that elected leaders could change to improve the quality of life in your area?	n = 304
	Improve access to / affordability of healthcare	3%
	Develop more recreational / cultural things for residents to do	2%
	Develop more green spaces / parks	2%
	Keep area clean / well-maintained	2%
	Address immigration issues	1%
	Increase number / type of stores & services in the area	1%
	Create or support programs for those in need	1%
	Other	7%

Demographic Questions

Just a few final questions to help us categorize your responses…

		Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years
44.	How long have you lived in your current area?	4%	11%	16%	21%	48%

		Married	Single	Divorced	Widowed	Other
45.	What is your marital status?	63%	26%	7%	4%	0%

		Yes	No
46.	Do you have children under the age of 18 living in your home?	53%	47%

		White/ Caucasian	Hispanic/ Latino	Black/ African American	Native American/ American Indian	Asian	Pacific Islander	Other
47.	Which of the following best describes your ethnic background?	94%	2%	1%	1%	1%	1%	1%

		18-29	30-39	40-49	50-65	65+
48.	What is your age?	26%	27%	14%	18%	14%

		Some high school	High school graduate	Some college/ technical school	2-year degree	4-year degree	Some graduate school	Graduate degree
49.	What is the highest level of education you have completed?	3%	18%	27%	13%	21%	4%	14%

		Less than $30,000	$30,000 to $49,999	$50,000 to $74,999	$75,000 to $100,000	Over $100,000
50.	What is your approximate annual household income?	25%	21%	22%	14%	18%

		Catholic	Protestant	LDS	Other	No Religious Preference
51.	Would you describe your religious preference as Catholic, Protestant, LDS, Other or None?	5%	5%	72%	5%	13%

		Male	Female
52.	Gender (by observation)	51%	49%

53.   What is your zip code?

That's all the questions I have today. Thanks very much for your responses.